



**BSides Frankfurt
Security Conference**

Sponsor Packages

Goals

Engagement

At BSides, there are no visitors, but participants. Everyone can contribute something to the conference. All attendees are encouraged to actively engage, contribute, and exchange ideas with each other. Accordingly, the topics are not based on current buzzwords, but on the interests of the participants. At the same time, they are looking for more than just information; it is about engaging and supporting each other as a community. People commonly participate in informal networking activities after the event, like dinner for further networking possibilities.

Exchange

The goal of every BSides event is to create a forum where communication and collaboration are integral parts. In contrast to large conferences, BSides focuses on emerging innovations and security-related fringe topics. Sponsoring allows you to actively shape this exchange!

Target Audience

The event is designed to cater to individuals who possess a strong passion and interest in the field of IT security. This includes IT managers, professionals, and students who are eager to expand their knowledge and skills in this domain.

Size and Location

Due to reaching maximum capacity, it has been decided to relocate the event to Goethe University Frankfurt in 2024. This new venue provides sufficient space to accommodate hundreds of participants and includes breakout rooms and a terrace. Additionally, it offers a more central location.

Benefits

Brand Visibility

Depending on your support, your brand will be mentioned on the event website, announcements during the conference, and social media channels. We also welcome creative and individual forms of support to showcase your brand in the best possible way.

Recruitment

In the challenging quest for experts in the field of information security, sponsoring our conference provides you with an opportunity to shine in the spotlight. As a sponsor, you will have the chance to engage directly with experts and hackers, discussing and inspiring them with the latest challenges and developments in the industry. This platform allows you to establish valuable connections and attract top talent in the field.

Media Coverage

Security BSides conferences are globally recognized and have been featured in podcasts, blogs, and print media. As a sponsor of BSides Frankfurt, you will not only gain visibility but also become an integral part of this community.

Presentations and slides will be recorded and made available online, providing ongoing visibility for sponsors long after the event has concluded.

Sponsoring-Packages

Overview

BSides Frankfurt offers sponsors the opportunity to establish their brand within the DACH security community and build close connections with potential customers.

The following sponsorship packages are available:

	Bronze	Silver	Gold	Platin
Cost	1000 EUR	2500 EUR	5000 EUR	9000 EUR
Amount available	10	10	8	1
Tickets included	1	2	6	10
Logo on website	Yes, small	Yes, small	Yes, medium sized	Yes, large
Social Media mentioning	Yes	Yes	Yes	Yes
Banner onsite	No	No	1 (near table)	2 (near table + speaker)
Table/exhibition space	No	No	1	2

Payment for sponsorship must be made six weeks prior to the conference and is subject to an additional 19% VAT.

Events

2023

In 2023, the first BSidesFrankfurt took place. The venue provided space for **100 attendees**, which sold out promptly. The feedback was consistently positive. The attendees praised the atmosphere, networking opportunities, and the excellent talks.



2024

In 2024, the second BSidesFrankfurt event was held at a new, more spacious venue to accommodate growing demand. The new location had a capacity for 250 guests, and approximately **160 attendees** participated. A new addition to this year's event was a dedicated kids' track, where children could learn basic hacking skills from volunteer instructors. Additionally, lockpicking sets and workshops were available, receiving particularly positive feedback from younger visitors.

Overall, the feedback was consistently positive. Attendees once again praised the event's atmosphere, networking opportunities, and the high quality of the talks.

Sponsoring Information



2025

The 2025 edition marked the introduction of workshops for participants, extending the duration of the event from one day to two days (conference and workshops). Seven diverse workshops were conducted with a maximum of 20 participants each. The feedback received

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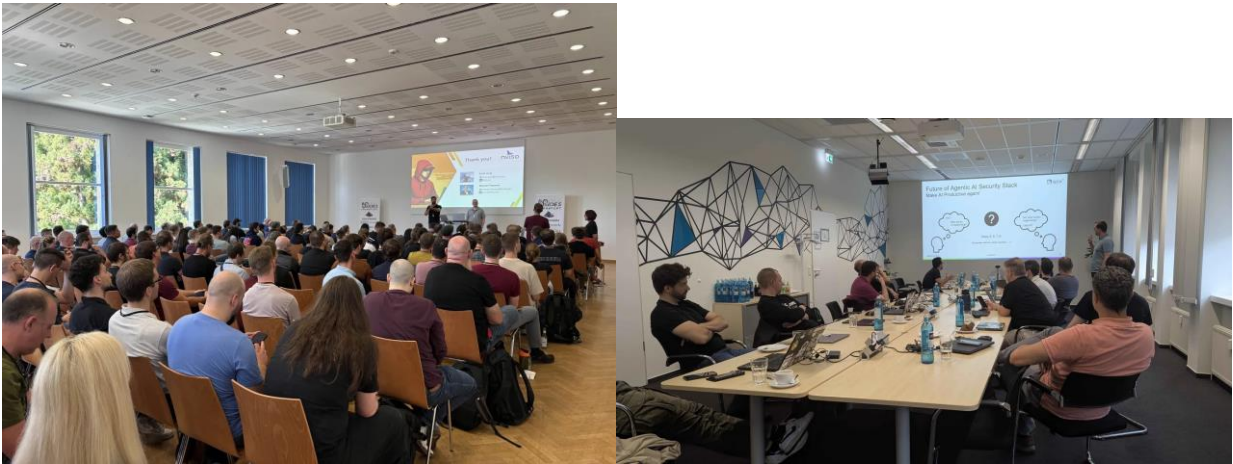
info@bsidesfrankfurt.org

Sponsoring Information

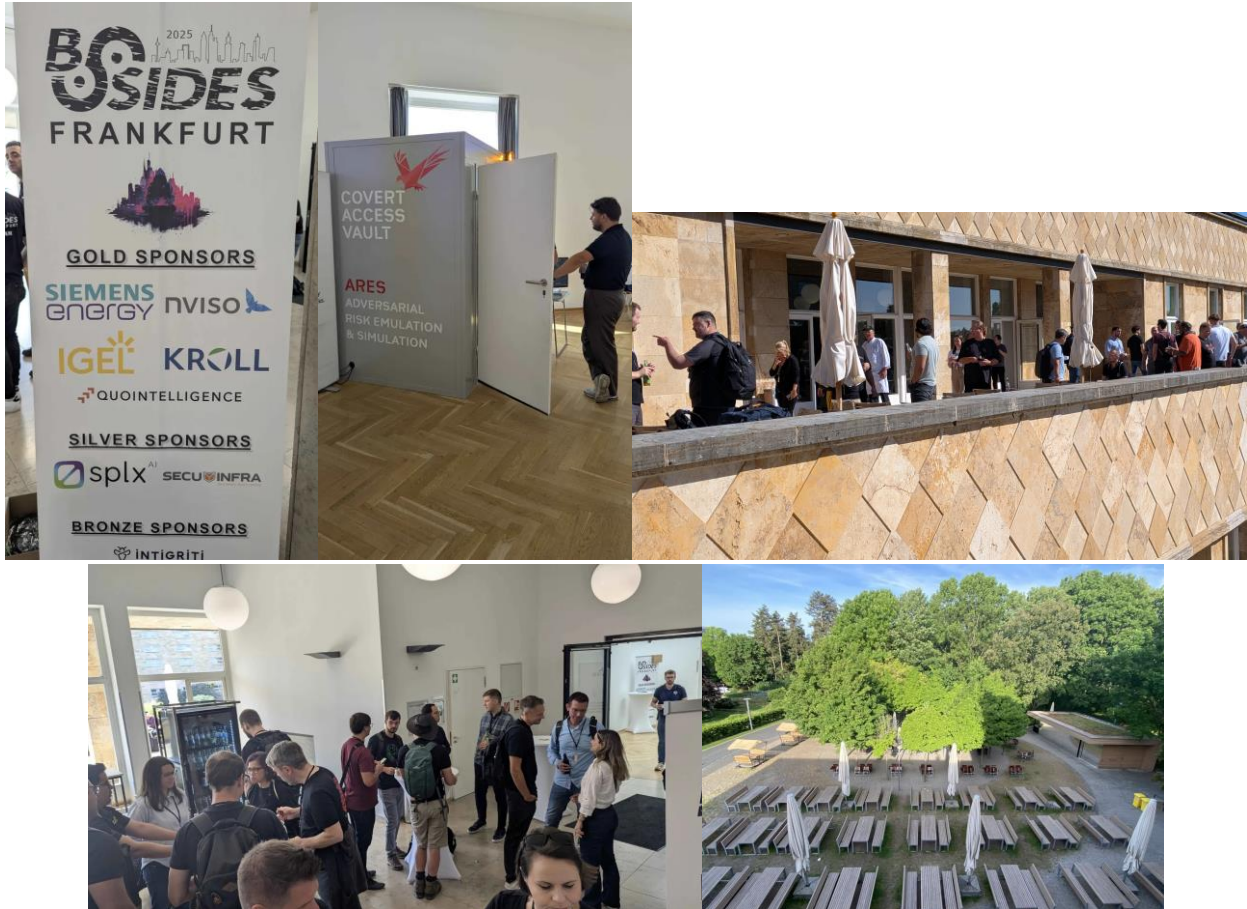
was overwhelmingly positive, with both participants and workshop partners expressing a desire for the workshops to be continued in future editions.

In addition to the **~100 workshop attendees**, the conference saw a growth in attendance with **224 participants** in 2025. The main room has reached its capacity, creating a vibrant atmosphere, and we are committed to expanding the venue to accommodate a larger audience.

Some participants took the opportunity to network in the beer garden located right next to the conference room, adding a relaxed and social atmosphere to the event.



Sponsoring Information



2026

Due to the continuous increase in the number of visitors, the venue will be expanded to include a second room. This will allow 200 seats to be available in the main conference room, with an additional 50 seats in the adjacent room where a live stream of the event will be broadcasted.

Workshops will once again be scheduled on a separate day, along with a Kids Hacking event. Based on the growth we have experienced previously, we anticipate an attendance of approximately 250-300 participants.

Sponsoring Information



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